BLOG POST CHECKLIST

SEO Focus Keyword:

Post title:

Post URL:

Category(s):

Tag(s):

PUBLISHING CHECKLIST

☐ Created

☐ Curated

☐ Grammar & spelling check

☐ Add internal links to other related posts you've created

☐ Add external links to sources on other websites

☐ Inserted imagery with appropriate alt descriptions

☐ Run post through an SEO checker (e.g. Yoast SEO on WordPress.)

☐ Publish the post and check the published page.